

# THETA HACKS

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# SPONSORSHIP PROSPECTUS

[HTTPS://THETAHACKS.TECH](https://thetahacks.tech)  
A 501(C)(3) NONPROFIT ORGANIZATION

## Who are we? What is ThetaHacks?

We are a group of **high school students** in the Bay Area with a shared passion to foster the interest to code in everyone. We created ThetaHacks particularly for this reason; **anyone can learn to code**, regardless of skill level. As a student-run hackathon based in the Bay Area geared towards all high school students internationally, our main goal is to stimulate excitement and creativity towards technology.

The event is all-inclusive, ensuring students of all backgrounds and walks of life can attend, and encourages the participation of women and LGBTQ+ members. We want to show our attendees the **plethora of opportunities available to them in the technology industry**; this is where companies like you come in!

## Why sponsor us?

Sponsoring us gives companies the opportunity to pitch their brand to **100-200+ of the next generation of engineers!**

Furthermore, sponsors will be able to send mentors, present their tools, and give out prizes. Let students know companies would love to back young entrepreneurs like them!

## How will your money be used?

Your sponsorship would greatly enhance the experience at ThetaHacks! The money will go towards the **venue, prizes, food, swag, and more!** We have multiple packages with different benefits, from your logo on our swag to having a company representative give a keynote at our opening ceremony!

If you are interested, please shoot us an email at [sponsor@thetahacks.tech](mailto:sponsor@thetahacks.tech). We can set up a phone call if required.

## How can you contribute?

- The easiest way you can help us is by **donating money**. You will get a multitude of benefits depending on the amount, as listed on the next page. we have a sponsorship goal of \$28,000.
- **Provide students with tools**. Attendees at our event will be using a wide variety of APIs and other services, and this is a great way to promote your brand. Tools can be anything from hosting to hardware!
- **Send company representatives as mentors** that can talk to and inspire our hackers. Students appreciate professional help!
- **Provide us with prizing**. Sponsoring a prize is a great way to help out the event and our attendees, and shows your loving support.

# Sponsorship Tiers

Platinum level has 2 sponsors max

Bronze	Silver	Gold	Platinum
\$500	1.5k	3.5k	7.5k

## General

Send mentors



Award custom prizes



API/Product Demo

2-3 min

4-5 min

Keynote

Workshop/Tech Talk



## Recruiting

Distribute recruiting materials



Sponsor Table



Access to resumes/LinkedIn/GitHub



## Branding

Logo on website



Distribute Swag



Logo on t-shirt



Awards Presentation

